

Marketing Communications Executive

I Imagine Studio, Inc.

Location: **Evanston, IL**

Reports to: **Managing Director**

Overview:

I Imagine Studio, an award-winning, marketing and advertising agency with offices in Evanston, IL and Santa Monica, CA is seeking an Project Manager. Position requires a 3 -5 years of professional marketing or advertising experience with a proven ability to manage, accounts and client relationships. Should be adept at multi-tasking in a busy, deadline-driven environment. Excellent communication and writing skills are required, with proven experience developing proposals, marketing plans and strategic recommendations.

Why I Imagine Studio?

I Imagine Studio has a highly entrepreneurial culture providing sold professionals with an opportunity to work on a variety of clients and projects led by a team of senior consultants and subject matter experts in the industry. The agency's model is rooted in a focused approach with dedication to a select number of clients at a time. Our unique approach enables our clients to implement comprehensive solutions in a short time frame with significant cost savings of high quality work.

We work with mid market size organizations that share three similar things in common:

- 1) Their products and services are designed **to improve the overall quality of life** in the following areas: natural and organic products, fitness and well being, innovative, sustainable and green architectural products, financial health among others.
- 2) Company, which make **social responsibility** an important part of their agenda.
- 3) Our best look for innovation, creativity and the dedication provided by boutique agency.

An ideal candidate

- Must be a very effective communicator, strong copywriter and be able to thrive in a fast-paced environment working on multiple projects.
- Goal oriented, strategic thinker, collaborator with excellent organizational skills.
- Team player who is not afraid of challenges in order to grow and learn
- Self-motivated with a keen enthusiasm for strategy and marketing communications.
- Detail-oriented with ability to multi-task, delegate and meet tight deadlines.
- Solid project management skills; ability to coordinate, prioritize and handle multiple projects simultaneously.
- Experience developing strategic direction for brand, marketing and advertising projects
- Ability to write effective copy and ensure that copy is developed on strategy
- Professional with eagerness to integrate innovative ideas and best practices for agency and its clients.
- Actively seeks additional projects/new business from client contacts. Continually looks for opportunities to add value.
- Must have undergraduate or higher degree in Advertising, Marketing, Public Relations, or Communications.

Daily Responsibilities:

For our clients:

- Working on marketing programs with a team of seasoned consultants or independently. This includes strategies, marketing communications, direct mail, on-line and off-line campaigns and others.
- Manage clients and vendors relationships with a support of administrative staff or independently.
- Work with IIS creative team to ensure on strategy work, oversee quality control of final deliverables.
- Develop effective copy
- Constantly seek innovative ideas to develop marketing recommendations that will set our clients apart from competition.

For our agency

- Successfully lead projects to meet business objectives of our clients
- Contribute to company's growth through new business development effort
- Proactively provide support to Managing Director with new business opportunities including industry and competitive research, utilizing IIS established methodology and support staff to develop business presentations and proposals. Participate in client meetings and new business development pitches.
- Identify, develop and update content for IIS internal and external communications.
- Provide recommendations on internal processes and service offerings to ensure that the agency maintain competitive differentiation in the marketplace



- Represent agency in the business community via events attendance, personal PR, networking

Resume submission:

Please e-mail resume, cover letter and salary requirements to

careers@iimaginestudio.com. Resumes received without salary requirements cannot be considered. No telephone calls please.